

Nebula is a marketing consultancy focused on owner-managed businesses

Our flexible service model means that, depending on the project, we can operate at either the strategic or executional level. Nebula has a track record of delivering outstanding results over more than a decade. Our core strength is helping you to imagine and deliver new and improved business outcomes.

## Strategy and coaching

We make a difference because of our business thinking, not just our 'marketing' thinking.

Nebula can help you craft:

- ♦ goals and a future vision
- ♦ business strategy that makes a difference
- ♦ sales systems and replicable marketing processes

Your input, at a strategic level, made a significant difference and resulted in us achieving our core financial objectives

*Li Wolf*

Senior Brand Manager, Nutricia

This analysis was the smartest thinking I've ever seen come out of an agency

*Jennifer Duval-Smith*

Marketing Manager,  
The National Business Review

## Execution

Nebula's service model is designed to allow a team of specialists to be assembled with your particular needs in mind.

Specialists in our network include:

- ♦ graphic designers
- ♦ web designers
- ♦ direct mail experts
- ♦ copywriters
- ♦ presentation developers

If you want to deal with an effective team who are a joy to work with, and without all the BS often associated with the industry, work with Nebula

*Shane Anselmi*

Director, Overland Footwear

Nebula's creative campaign 'ICE AGE' gave us a significant point of difference in a mature and competitive market

*John Tait*

CEO, Advantage Payment Solutions

NZ Marketing Association  
Grand Prix and Gold Award Winner



Contact

Andy McDowell, Principal

+64 27 2797 470

andy@nebula.co.nz